

B.B.A. - I (CBCS Pattern) Semester-II  
**UCB2F01 - Business Demography and Environmental Studies-II**

P. Pages : 1

Time : Two Hours



**GUG/S/25/10596**

Max. Marks : 40

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

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|-----------|-------------------|--|---|
| 1.        | a)                | Explain the concept of literacy.   | 4 |
|           | b)                | Explain the types of resource.   | 4 |
| <b>OR</b> |                   |  |   |
|           | c)                | What is population? Discuss the classification of population.                                    | 8 |
| 2.        | a)                | What kind of problems arise due to urbanization.   | 4 |
|           | b)                | Explain the structural concepts of urbanization.   | 4 |
| <b>OR</b> |                   |  |   |
|           | c)                | What do you mean by urbanization? Explain the factors responsible for Urbanization.              | 8 |
| 3.        | a)                | Explain the importance of Water Resources.   | 4 |
|           | b)                | Write the physical factors affecting on business.  | 4 |
| <b>OR</b> |                   |  |   |
|           | c)                | “Global Warming is the root cause for environmental degradation all over the world”.<br>Comment. | 8 |
| 4.        | a)                | Explain the levels of the Business Environment.  | 4 |
|           | b)                | Explain the terms Business and Society.  | 4 |
| <b>OR</b> |                   |  |   |
|           | c)                | Define Business Environment. Explain Economic Environment of Business.                           | 8 |
| 5.        | Write short note- |  |   |
|           | a)                | Age & sex pyramid.   | 2 |
|           | b)                | Causes of urbanization.  | 2 |
|           | c)                | Kyoto protocol.  | 2 |
|           | d)                | Indian business culture.   | 2 |

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